

WOW! BASIC INCOME!

A TOURING EXHIBITION ABOUT
UNCONDITIONAL BASIC INCOME

GREETINGS

„Wow! Basic Income!“

With this exhibition, Unconditional Basic Income arrives in the middle of the community. In big cities and small villages and always amongst people.

Basic Income becomes a tangible experience.

Step right in and interact immediately, question in passing and be intrigued, come closer, experience something new, come back, meet with friends there, get to know strangers. All this is possible at the touring exhibition "Wow! Basic Income!".

Always at your own pace, following your own interests and mood.

The open and inviting exhibition concept corresponds to the core principles of Unconditional Basic Income: self-guided, liberating, individual and yet together and for everyone.

There are already many articles, social media posts, interviews and discussions relating to Unconditional Basic Income.

The possibility to physically engage with the subject opens a whole new dimension.

How do I feel about Basic Income?

How do others feel?

What questions do we have?

What does a "good life" look like?

Let's meet in the village. I am thrilled and look forward to it.

Best wishes and good luck, Susanne Wiest



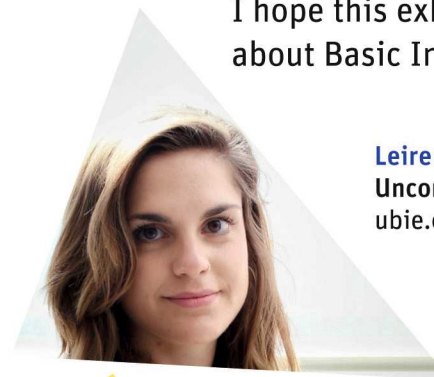
Susanne Wiest is a German activist for Unconditional Basic Income, known from her petitions to the Bundestag in 2008-10 and 2020 susannewiest.de

I'm very happy to see the progress in planning the exhibition "Wow! Basic Income!"

The idea to present a societal "village" with interactive elements bears the chance to let visitors feel how a Basic Income could change their daily life as well as the society.

We, as UBIE are working on concrete policy proposals for feasible steps toward Basic Income in Europe as one – if not the most important – of the very needed social pillars of the European Union. This mobile exhibition as an eye catcher and opener will help us to organize political events all over Europe to discuss this basic idea for a more social Europe with politicians, interested individuals and social movements.

I hope this exhibition will enrich and inspire the public debate about Basic Income throughout Europe with fresh impulses.



Leire Rincón Chair of the Core Group of the network Unconditional Basic Income Europe (UBIE)
ubie.org

„Basic Income promises security and freedom and yet is a personal and social challenge. Neither promise of paradise, nor a path to disaster, leads it away from the "must" and the "should", towards the "yes, we can" and "we will".

With our exhibition we would like to encourage everyone to engage in a lively debate.“

The project team from Hamburg



Matthias Pätzold



Michael Scholz



Susanne Barth



Rainer Ammermann

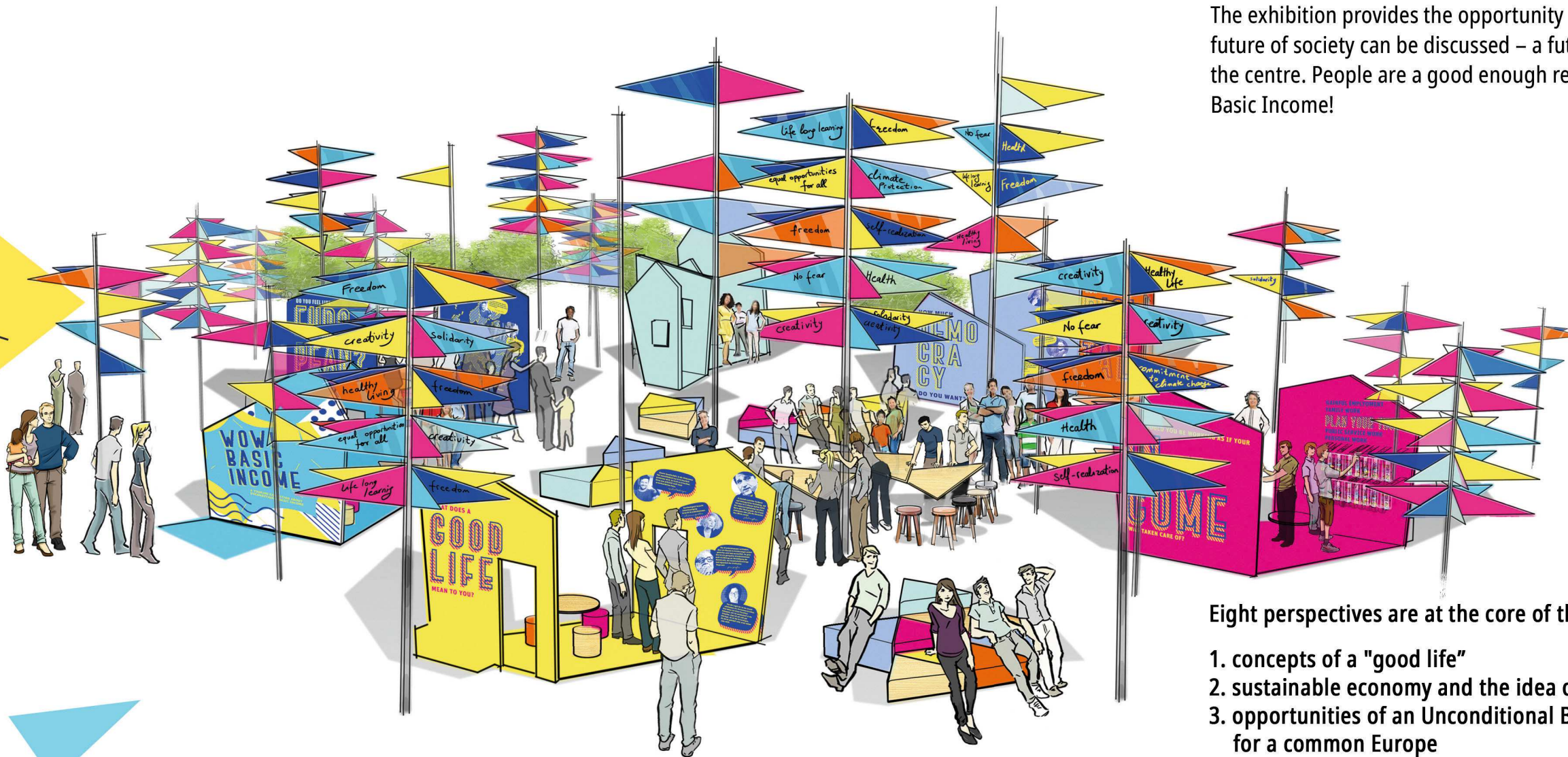


Otto Lüdemann

A MOBILE CO-CREATIVE EXHIBITION

„Wow! Basic Income!“ is a mobile co-creative exhibition. It is intended to strike a chord, inspire and stimulate people all over Europe to think about life and the creation of an Unconditional Basic Income.

The exhibition provides the opportunity for dialogue. Ideas for the future of society can be discussed – a future with the human being at the centre. People are a good enough reason for the Unconditional Basic Income!



Eight perspectives are at the core of the exhibition:

1. concepts of a "good life"
2. sustainable economy and the idea of sharing
3. opportunities of an Unconditional Basic Income for a common Europe
4. the human being - work and leisure
5. the person as the self-determined basis of democracy
6. digitisation / globalisation and the crisis of paid employment
7. precarity and poverty
8. stages of Unconditional Basic Income

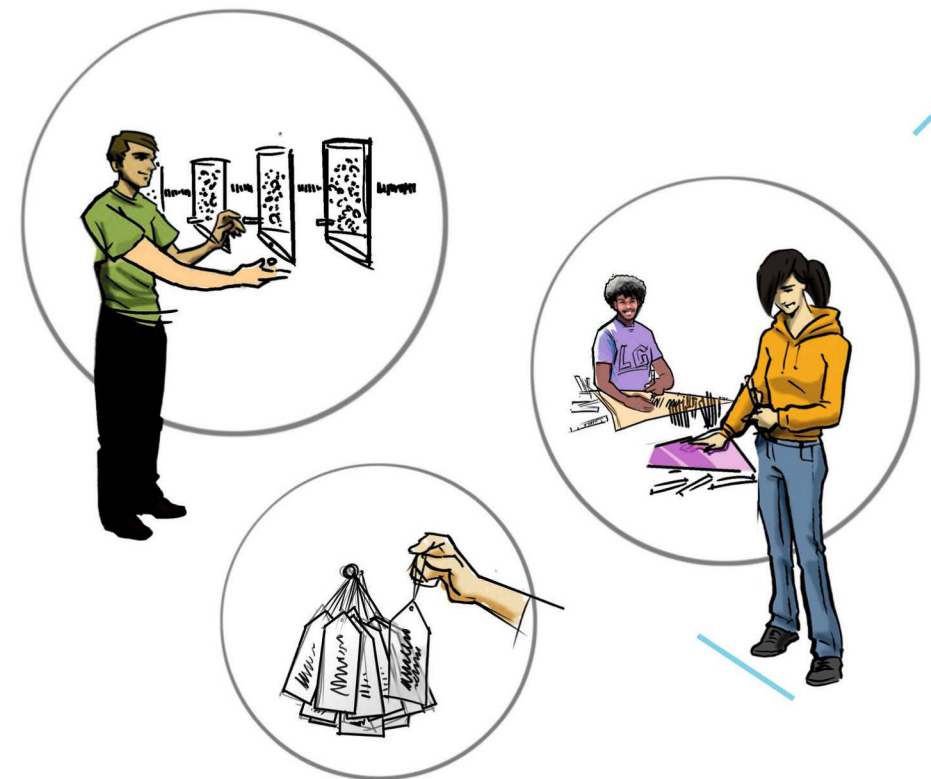


A VILLAGE AS SYMBOL

A colourful village serves as a symbol for a better society with a "good life" for all.

Exciting perspectives open up in vivid "theme huts" on the concept of basic income. Through playful interactions, interesting statements and in-depth infographics, an inspiring infotainment mix is created, moving and affecting the visitor.

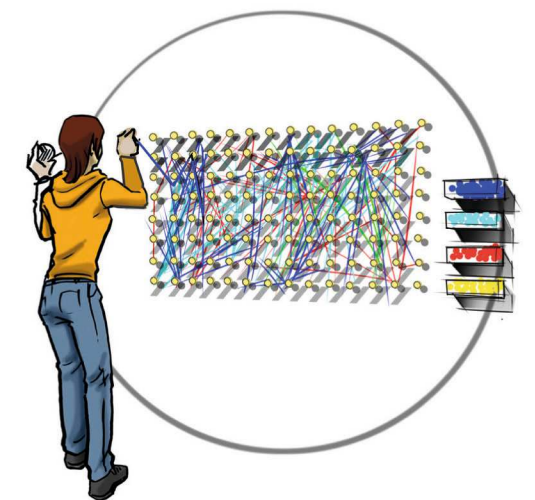
At the central "Festival Square of the Good Life" the future of our society is under discussion. What determines a "good life"? Can we imagine a society with an Unconditional Basic Income?



„What does success mean to you? “

In this interaction the visitors use four different coloured threads to communicate their understanding of success. The different colours help to differentiate between the individual, the family, businesses and society.

Thought experiments become collective, tactile experiences that broaden the horizon.





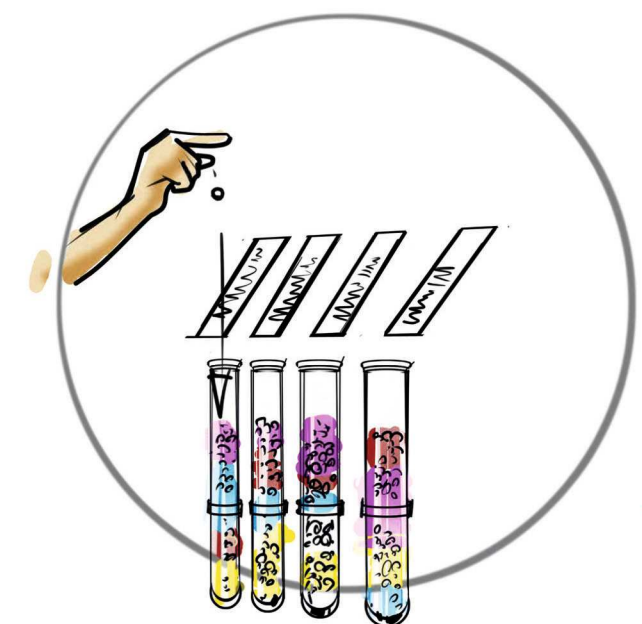
INTERACTIONS PROVIDE FOR DISCUSSION

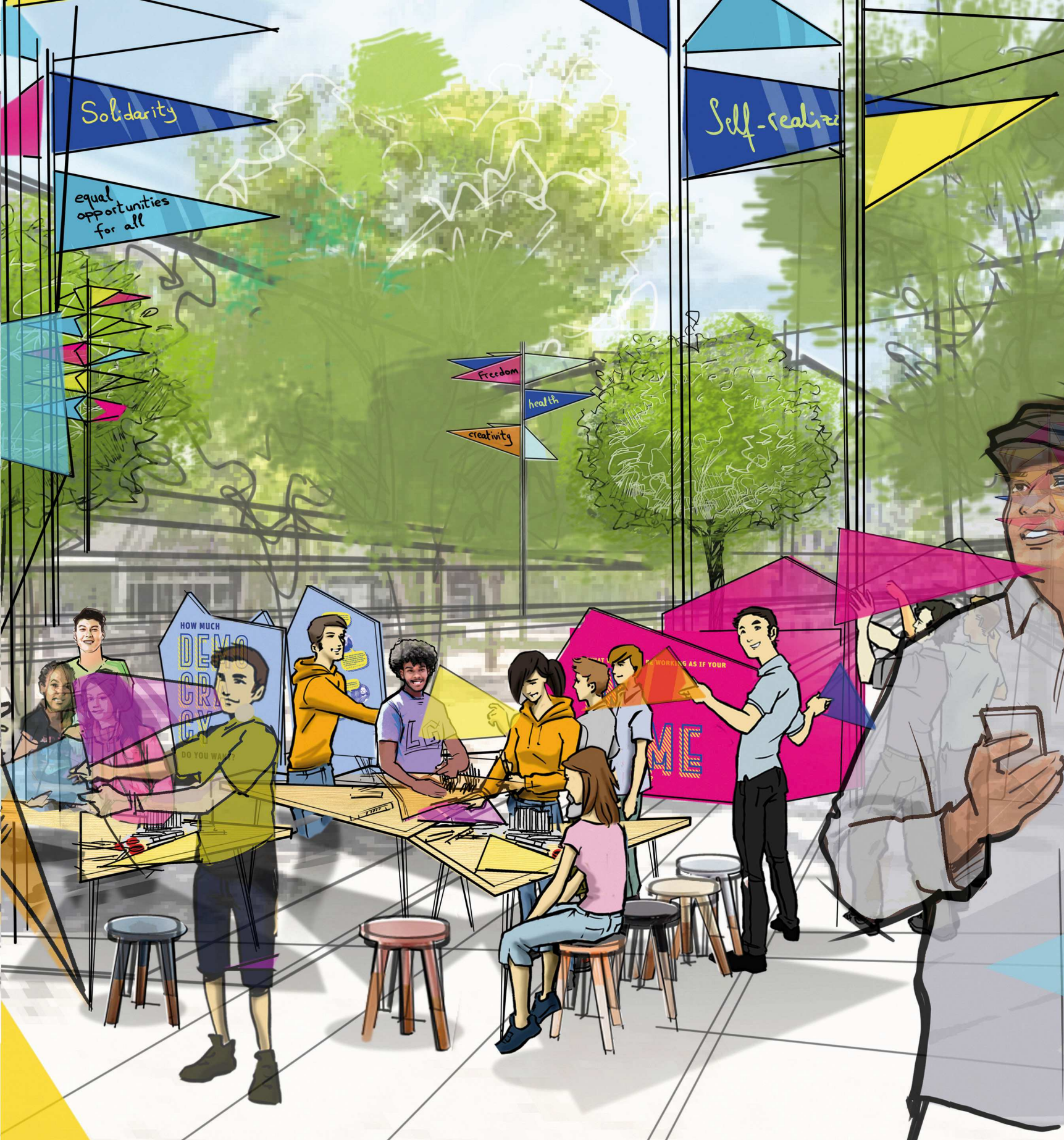
„What would you be working as if your income was taken care of?“

Another interactive example is the "time laboratory". Here, the effect of Unconditional Basic Income on working hours is examined.

Visitors fill coloured beads into test tubes. Each colour stands for a different concept of work: Paid employment, unpaid work within the family, voluntary work, personal development. The visitors weigh up how they would spend their productive time with UBI. The empty spaces stand for leisure.

Such interactions create exciting diagrams – interesting discussion material on the concept of basic income.





„FESTIVAL OF THE GOOD LIFE“

What does a "good life" mean to you?

Within the central arena, visitors participate in a large survey on the topic: What is "Good Life". For example:

- A "good life" must include...
- What would I like to contribute to a "good life" in society?
- What can society contribute to a "good life"?
- With an Unconditional Basic Income, I could finally...
- With an Unconditional Basic Income in those days, I would have...

The visitors complete statements pre-printed on coloured flags; they hoist them on masts. During the exhibition, this creates a large, multi-coloured opinion poll.

Together they 'flag up' the path to a better society with a "Good Life" for all - to a society with Unconditional Basic Income.



A COMMUNICATION PLATFORM

A varied supporting programme in the immediate vicinity of the exhibition is a crucial part of mediation.

The central "arena" of the exhibition also serves as a communication platform for local partners, supporters, and regional initiatives.

Workshops, presentations and discussions, readings, music or art happenings can take place here.



Technical data:

- exhibition system in modules, suitable for outdoor use
- 8 modules, can also be used individually or partially
- exhibition area approx. 400 to 800 m²
- multilingual text
- barrier-free
- low transport volume
- quick and easy assembly and dismantling of the exhibition modules

TAKE PART!

The touring exhibition „WOW! BASIC INCOME!“ is a project of the Hamburg Basic Income Network and the European Network Unconditional Basic Income Europe (UBIE).

Committed people and organisations already support the exhibition in a non-material or financial way: Stiftung Grundeinkommen, Gemeinnützige Treuhandstelle Hamburg, GLS Bank, Mein Grundeinkommen, International Erich Fromm Society, Initiative Grundeinkommen Berlin, Das Grundeinkommen (Linz)

The real work is just beginning:

For the crucial step of the exhibition production we are today seeking further partners, sponsors and supporters, to make our ambitious project a reality tomorrow and to make the future a tangible experience.

Would you like to join? Talk to us:

„Wow! Basic Income!“

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The conception and the production of the exhibition are carried out in cooperation with facts and fiction



We would like to thank all donors and especially the previous project sponsors for making the exhibition concept financially possible



HAMBURGER
NETZWERK
GRUNDEINKOMMEN



www.wowbasicincome.net

Concept and design: facts and fiction

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